



# Entrepreneurship and Social Return. A Case for Mainstreaming?

The Centre for Ethics' 3rd Event  
on Impact Investing

December 5, 2013, University of Zurich  
Rämistrasse 71, 8006 Zurich  
room: KO2 F 152, time: 17:00 – 20:00

The event is hosted by the Chair in Political  
Philosophy, University of Zurich,  
in partnership with the Competence Center  
for Human Rights, University of Zurich.

registration is required (registration fee: 50 CHF/  
free registration for students)  
[www.ethik.uzh.ch/impactinvesting](http://www.ethik.uzh.ch/impactinvesting)

17.00 – 17.05, Opening Remarks

**Francis Cheneval** (Chair in Political Philosophy, UZH)

17.05 – 18.00, Panel Discussion

## Social Entrepreneur Round Table – Narratives

Participants: **Ueli Baruffol** (Director Executive Board, Pakka AG)

**Renat Heuberger** (CEO, South Pole Carbon AG)

**Dimitrij Euler** (CEO and Member of supervisory Board, solar greenings AG)

Moderator: **Simone Landolt** (Research Assistant & PhD Cand., UZH)

18.00 – 18.30, Apéro

18.30 – 20.00, Panel Discussion

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Participants: **Hilary Parsons** (Senior Public Affairs Manager, Nestlé S.A.)

**Johann Züblin** (Deputy Head Sustainability & Issue Management,  
Federation of Migros Cooperatives)

**Ivan Levy** (Lead Director, Spirella S.A.; Lead Director, Earthchild)

**Renat Heuberger** (CEO, South Pole Carbon AG)

Moderator: **Francis Cheneval** (Chair in Political Philosophy, UZH)

19.55 – 20.00, Closing Remarks

**Francis Cheneval** (Chair in Political Philosophy, UZH)